

*Relentlessly
Towards
Perfection*

PLACEMENT BROCHURE 2010-12

2 YEAR FULL TIME
MBA PROGRAMME



VIMAL JYOTHI
Institute of Management & Research

..... (Approved by AICTE & Affiliated to Kannur University)

ISO 9001:2008 Certified Institution
Under Archdiocese of Thalassery

From the Director's Desk



Dear recruiters,

Vimal Jyothi Institute of Management & Research (VJIM) inherits a rich legacy of academic excellence in multiple areas of management and administration. One among the 100 or more educational institutions managed by the Archdiocese of Tellicherry, VJIM has carved a niche in management education in Malabar region within a short span of time. The performance of our students in curricular and extra/co-curricular activities has been exemplary. Since our first batch is small, there has been a personal touch to turn them employable with a right blend of knowledge, skill and attitude.

VJIM believes in the holistic development of individuals. The institute has created excellent infrastructure and resources to provide students with quality education that kindles creativity, encourages innovation and instills ethical practices and self-discipline. At every stage of the learning process, interface with the industry, interaction with practicing professionals and internship with corporate is given precedence. The institute is committed to transform the ordinary to extraordinary through a structured framework of teaching, training and research.

The time has come for us to expose a pre-qualified pool of prospective employees to the corporate world that waits to test and absorb the talents. I am confident that our placement brochure 2010-12 would generate active interest in you and that you would offer coveted placement opportunities to the students of our institute. We are looking forward to forging stronger bonds of collaboration and networking.

With thanks and regards

Dr. George A.P.

About Us

Started in the year 2010 by the Meshar Diocesan Educational Trust of the Archdiocese of Tellicherry. Vimal Jyothi Institute of Management & Research is the first exclusive ISO certified, management research institute in the Malabar region. VJIM is set to operate as a center of management education and research with national and international practitioners from diverse industrial sectors and academia in its network. With state-of-the-art facilities and outstanding faculty members, VJIM is committed to mould business leaders of tomorrow with professional integrity and moral uprightness.

Why us

- Excellent academic performance
- Research oriented teaching learning process
- Scheduled extra & co-curricular activities
- Regular industry Interactions and Guest Talks
- Periodic Industrial visits
- Certificate programmes for value addition
- Trainings on SPSS, ERP, NLP, MAT/C-MAT etc.
- Dedicated Centre for Corporate Resource Development
- In Campus OISCA International Chapter
- Outreach programmes
- Rural camps



VISION

To bloom into a centre of excellence in management education and research that responds to the needs and demands of Corporate India with professional integrity, moral uprightness and sense of commitment.

MISSION

To provide the students with quality education that kindles creativity, encourages innovation, enhances originality and instils ethical practices to enable them compete successfully in the global business arena with commitment to the concerns of the marginalized guided and inspired by gospel values.

Core Values

- ◆ Mutual understanding, brotherhood & co-operation among all
- ◆ Love of discipline & handwork
- ◆ Concern for the marginalized
- ◆ Tolerance and moral uprightness
- ◆ Fear of God

The Board of Governors



Patron

His Grace Mar. George Valiamattam
Archbishop of Thalassery



Chairman

Msgr. Mathew. M. Chalil

Rev.Fr. George Nelluvelil - Bursar, Meshar Diocesan Educational Trust	Secretary
Rev. Fr. James Chellamkottu - Secretary, Corporate Educational Agency	Member
Rev. Fr. Mathew Palamattam - Vicar, Lourde Forane Church, Chemperi	Member
Adv. John Sebastian - Kaithackal (H), Mattanur	Member
Mr. P. J. Jacob - (Chartered Accountant) M/s Jacob & George CA	Member
Mr. Shaji Jose - Finance Officer, Kannur University	Treasurer

Members of the Academic Council

Mr. Allen Mathew - VP(HR), Oracle India, Bangalore

Mr. George Kurian - Former Director (Personnel), Eastern Coalfields India Ltd.

Prof. (Dr.) Joshy Jacob - Professor of Finance IIM Ahmedabad

Prof. (Dr.) P. Pakeerappa - Head, Dept. of Management, Mangalore University

Prof. (Dr.) Jayasankaran - Former VC, SCSVMV Kanchi University

Dr. J. Reeves Wesley - Professor and Programme Director, VIT University, Chennai

Prof. (Dr.) T. Asokan - Head, School of Commerce & Management Studies, Kannur University



Core Faculty

Dr. George A.P., Ph.D., MTA, MBA, FDP (IIM-A)
Dr. Benny Joseph, Ph.D., M.Tech., BE
Dr. P.T. Thomas, Ph.D., MA Economics
Dr. Rajesh S.P., Ph.D., M.Phil., M.Com., MBA
Mr. Anoop Scaria, (Ph.D), MBA
Fr. Genimon V Joseph, MBA, PGDHRM, NET
Fr. Joshy Sebastian, MHRM
Mr. Byju K. John, M.Phil., MPM, PGDFT
Mr. Prajith P.K., MBA, B.Sc.
Ms. Sruthi S. Nair, MBA, B.Tech.
Ms. Minu N Thomas, MBA, B.Tech.

Visiting Faculty

Dr. Joseph Pathiyottil, Ph.D, MA
Prof. Balakrishnan, M.Com.
Prof. Accamma, MA Economics
Prof. Jagannathan, M.Sc. Maths
Mr. Jilson P. Jose, M.Sc., M.Tech.
Mr. Muhammed Anees V.V., M.Tech.
Mr. Prasob Sunny, B.Tech., PGDM (IIM-K)

Pedagogy

VJIM believes in experiential learning. Our teaching methodology is practical, hand-on and real time. Besides conducting regular interactions with practicing professionals from industry, seminars, workshops, conferences, forums, guest lectures, industrial visits, case discussions etc. our students are required to undertake various projects and surveys that enhance their learning and application skills. Students are offered certification programmes that add value to their profile and practical trainings that equip them with skills, knowledge and attitude.

Guest Talks

Prof. George Kurien - MD, Coalfields India Ltd, Ranchi
Prof. Kennedy Andrews - Director, TQM, Christ University
Prof. Tomy K K - HOD, Dept of Commerce, Christ University
Mr. Herlin Joseph - SCM consultant, Central Manchester University, UK
Mr. Jayachandran - MD, Mascot Industries & VP, NMCC
Mr. Mathew Jose - Chartered Engineer, Kellog Brown & Root, UK
Mr. Krishnamurthy – GM, Economic Times, Kochi
Mr. Gireesh Kumar - Director, Sharewealth, Thrissur
Mr. Alex K. Babu - MD, Hedge Equities
Dr. A.K. Srihari - Ex. Director, KILE, Trivandrum
Mr. Mathew M Thelliyil - Chairman, CWC, Kannur
Mr. Jimmy - Coordinator, TSS, Tellichery
Mr. Rajeevan R - Softskill trainer, Tellicherry
Dr. V.K Vijayakumar - Investment Strategist, Geojit BNP Paribas, Kochi
Mr. Mohammed Ashraf A. - Executive Director, Alfa One Builders
Dr. Kalyanaraman – Retd. Professor of Statistics, Kerala University
Dr. A.K. Varma - GM-HR, Addaxie Technologies, Noida

Achievements

- Our students have won several prizes at the National Level Management Fests.
- All our students are certified practitioners in Neuro Linguistic Programming (NLP).



2010-12 Batch

ANILKUMAR M.S



DOB : 17/3/1987
Address : Mattathilkunnel (H),
Ulikkal PO., Keyaparamba,
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Email : anilakms.kmr@gmail.com
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Qualification : B.Com, MBA
Internship : FACT Ltd., Udyogamandal, Kochi
Specialization : **Finance & Marketing**

ASHAMOL ANTONY



DOB : 5/22/1990
Address : Madathiparambil House,
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Qualification : BBM, MBA
Internship : Nadukkara Agro Processing
Company Ltd. Moovaattupuzha
Specialization : **Finance & HR**

BIBIN JOSE



DOB : 09/05/1987
Address : Njarukunnel(H),
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Qualification : B.Sc., MBA
Internship : Travancore Cochin Chemicals Cochin
Specialization : **Marketing & HR**

DILJITH AUGUSTINE



DOB : 9-5-1988
Address : Illikkakunnel (H),
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Qualification : BA, MBA
Internship : Kitex Ltd, Kizhakambalam Aluva
Ernakulam
Specialization : **Marketing & HR**

JIMMY AUGUSTINE



DOB : 18-4-1990
Address : Orathel (H),
Kavumbai,
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Qualification : BA, MBA
Internship : Rubco Huat Woods Pvt Ltd
Tellicherry, Kannur
Specialization : **Marketing & HR**

LIBIN CHACKO



DOB : 15/07/1988
Address : Kaithakulathu
Kanakappally PO.,
Parappa, Kasaragod - 671533
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Qualification : B.Com., MBA
Internship : BSNL, Trivandrum
Specialization : **Finance & IBM**

MANU THOMAS



DOB : 21/11/1987
Address : Aithamattathil House
Nattakkal PO.,
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Kerala 671533
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Qualification : BA, MBA
Internship : Apollo Tyres, Kalamassery
Specialization : **Finance & Marketing**

MARTIN MATHEW A



DOB : 10/5/1989
Address : Anakkallil (H),
Keezhpally PO.,
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Qualification : BA, MBA
Internship : ITI Ltd, Palakkad
Specialization : **Marketing & HR**

MERIN THOMAS



DOB : 19/04/1990
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Payam PO., Edoor,
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Email : merinthomas949@gmail.com
Mobile : 9745522093
Qualification : B.Com, MBA
Internship : AVT Natural Products Ltd, Aluva
Specialisation : **Finance & HR**

NITHIN JOSE



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Qualification : B.Com., MBA
Internship : Western India Plywood Ltd
Kannur
Specialization : **Finance & Marketing**



NOBLE MATHEW

DOB : 12/05/1987
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 Paisakary PO.,
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 Ph : 9048898087
 Qualification : B.Com., MBA
 Internship : Travancore Cements Ltd
 Nattakam, Kottayam
 Specialization : **Finance & IBM**



SEBASTIAN P JOHN

DOB : 06/03/1989
 Address : Palamattathil (H),
 Kalluvayal PO.,
 Iritty,
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 Ph : 9961149718
 Qualification : BA, MBA
 Internship : MRF Ltd, Kottayam
 Specialization : **Marketing & HR**



ROY JOSEPH

DOB : 19/8/1986
 Address : Varakukalayil (H),
 Chandanakampara PO.,
 Kannur - 670633
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 Ph : 09946308442
 Qualification : B.Sc., MBA
 Internship : Thriam Pvt. Ltd., Nasik, M H
 Specialization : **Marketing & IBM**
 Experience : 2 years in hospitality industry



SHAREEFA T P

DOB : 13/02/1990
 Address : Thayappurath (H),
 Payyavoor PO.,
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 Qualification : BBA, MBA
 Internship : Keltron Components Complex Ltd
 Kannur
 Specialization : **Finance & HR**



SANDEEP ABRAHAM

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 Qualification : BBA, MBA
 Internship : Hatsun Agro Product Ltd
 Kanchepuram
 Specialization : **Finance & IBM**



SUJIN JOSEPH

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 Qualification : BBM, MBA
 Internship : Marico Industries Limited,
 Kanjikode
 Specialization : **Finance & Marketing**



SANEESH JOSEPH

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 Manakadvu PO.,
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 Qualification : BBA, MBA
 Internship : Sulfex Matters Pvt. Ltd
 Kannur
 Specialization : **Marketing & HR**



SARANYA P K

DOB : 25/05/1990
 Address : Kalathil (H),
 Kuyiloor, Padiyoor PO.,
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 Email : saranyamanu90@gmail.com
 Qualification : B.Sc., MBA
 Internship : V-Guard Industries Ltd,
 Vennala, Kochi
 Specialization : **Finance & HR**

We associate with....



CORE SUBJECTS & ELECTIVES

No	Semester I (700 marks) & 60 contact hours per paper
1	Economics for Managers
2	Accounting for managers
3	Mathematics and Statistics for Managers
4	Business Law
5	Managerial Communication
6	Principles and Practice of Management
7	Information Technology for Managers

No	Semester II (700 marks) & 60 contact hours per paper
1	Financial Management
2	Operations Research for Managers
3	Marketing Management
4	Organisational Behaviour
5	Human Resource Management
6	Production and Operations Management
7	Research Methodology for Managers

No	Semester III (700 marks) & 60 contact hours per paper
1	Indian Business Environment
2	Indian Management Ethos and Practice
3	Management Information System
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered

No	Semester IV (700 + 100 + 100 = 900marks) & 60 contact hours per paper
1	Strategic Management
2	Project Management
3	Materials Management
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
5	Project Report (100 marks) external valuation only
6	Viva Voce (100 marks) external valuation only



SPECIALISATION STREAMS

MARKETING
 Industrial Marketing
 International Marketing
 Consumer Behavior
 Services Marketing
 Advertising Management
 Marketing Research
 Sales and Distribution Management
 Retail Management
 Supply Chain Management
 Product and Brand Management

INTERNATIONAL BUSINESS MANAGEMENT
 International business environment
 Management of foreign trade
 Management of international business
 Emerging trends in international business
 International capital markets and financial agencies
 International financial management
 International marketing management
 Country studies
 Management of joint ventures
 International human resource management

FINANCE
 Security Analysis & Investment Management
 Risk Management and Derivates
 Portfolio Management
 Cost systems and Control
 International finance
 Indian financial systems and services
 Strategic financial management
 Working capital management
 Money and capital market
 Venture capital management

HUMAN RESOURCE MANAGEMENT
 Managerial performance appraisal
 Recruitment, selection and placement
 Management Training and Development
 Wage salary administration
 Organization development
 Comparative management systems
 Labour laws
 Management of Industrial relations
 Human Resource Planning and Development
 Managing self and others



INDUSTRIAL VISITS...



Courses offered by

Vimal Jyothi Engineering College (our sister concern)

M.Tech in Mechanical Engineering
Computer Science & Engineering

B.Tech in Applied Electronics & Instrumentation
Civil Engineering
Computer Science & Engineering
Electrical & Electronics Engineering
Electronics & Communication Engineering
Mechanical Engineering



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